

FAX# 703 528 7880 OCT16/12 10.00  
CREDIT RISK !! FROM REP \*\*\* WFTV-TV \*\*\*  
HARRIS REPORT \*\*CHANGES\*\*

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

DATE OCT16/12 10.00

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1192												
1			500A-530A	30		\$570.00	10/30	11/2	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
2			500A-530A	30		\$570.00	11/5	11/5	1		MON	1
PROGRAM : EYEWITNESS NEWS												
3			530A-600A	30		\$775.00	10/30	11/2	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												



```

# 703 528 7880
!
FROM REP OCT16/12 10.00
**CHANGES** *** WFTV-TV ***

```

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
16			1000A-1100A	30		\$425.00	11/5	11/6	2		M-TU	2
PROGRAM : MILLIONAIRE/FAMILY FEUD												
17	S		1100A-1200N	30		\$750.00	10/30	11/2	0		TU-F	0
PROGRAM : THE VIEW												
18	S		1100A-1200N	30		\$750.00	11/5	11/5	0		MON	0
PROGRAM : THE VIEW												
19			1200N-100P	30		\$750.00	10/30	11/2	10		TU-F	10
PROGRAM : EYEWITNESS NOON NEWS												
20			1200N-100P	30		\$750.00	11/5	11/6	3		M-TU	3
PROGRAM : EYEWITNESS NOON NEWS												
21	S		100P-200P	30		\$600.00	10/30	11/2	3		TU-F	3
PROGRAM : THE CHEW												
22	S		100P-200P	30		\$600.00	11/5	11/5	1		MON	1
PROGRAM : THE CHEW												
23			900A-1000A	30		\$1,600.00	11/3	11/3	2		SAT	2
PROGRAM : GMA SAT												
24			1200N-1230P	30		\$500.00	11/3	11/3	1		SAT	1
PROGRAM : NOON NEWS SAT												
25			1200N-1230P	30		\$500.00	11/4	11/4	1		SUN	1
PROGRAM : NOON NEWS SUN												
26			400P-500P	30		\$800.00	10/30	11/2	7		TU-F	7
PROGRAM : DR OZ												
27			400P-500P	30		\$800.00	11/5	11/6	2		M-TU	2
PROGRAM : DR OZ												

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT16/12 10.00  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	:	:	:
28			500P-530P PROGRAM : EYEWITNESS NEWS	30		\$2,000.00	10/30	11/2	4		TU-F	4
29			500P-530P PROGRAM : EYEWITNESS NEWS	30		\$2,000.00	11/5	11/5	2		MON	2
30			530P-600P PROGRAM : EYEWITNESS NEWS	30		\$2,000.00	10/30	11/2	4		TU-F	4
31			530P-600P PROGRAM : EYEWITNESS NEWS	30		\$2,000.00	11/5	11/5	1		MON	1
32			600P-700P PROGRAM : EYEWITNESS NEWS	30		\$2,600.00	10/30	11/2	6		TU-F	6
33			600P-700P PROGRAM : EYEWITNESS NEWS	30		\$2,600.00	11/5	11/5	1		MON	1
34			600P-630P PROGRAM : EYEWITNESS NEWS SAT	30		\$1,500.00	11/3	11/3	0		SAT	0
35			700P-730P PROGRAM : JEOPARDY	30		\$3,000.00	10/30	11/2	0		TU-F	0
36			700P-730P PROGRAM : JEOPARDY	30		\$3,000.00	11/5	11/5	0		MON	0
37			730P-800P PROGRAM : WHEEL OF FORTUNE	30		\$3,000.00	10/30	11/2	0		TU-F	0
38			730P-800P PROGRAM : WHEEL OF FORTUNE	30		\$3,000.00	11/5	11/5	0		MON	0
39			700P-800P PROGRAM : JEOPARDY/WHEEL	30		\$1,000.00	11/3	11/3	0		SAT	0

```

# 703 528 7880
!
FROM REP          OCT16/12 10.00
**CHANGES**     *** WFTV-TV ***

```

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
40	S		800P-1000P	30		10000.00	11/5	11/5	1		MON	1
PROGRAM : DANCING												
41	S		1000P-1100P	30		\$6,000.00	11/5	11/5	0		MON	0
PROGRAM : CASTLE												
42	S		1000P-1100P	30		\$5,750.00	10/30	10/30	1		TUE	1
PROGRAM : BODY OF PROOF												
43			800P-900P	30		\$4,300.00	11/1	11/1	1		THU	1
PROGRAM : MISSING EFF FALL '12												
44			800P-900P	30		\$3,250.00	11/2	11/2	2		FRI	2
PROGRAM : SHARK TANK												
45	S		900P-1000P	30		\$5,750.00	11/4	11/4	1		SUN	1
PROGRAM : SCANDAL												
46			1100P-1135P	30		\$2,000.00	10/30	11/4	4		TU-SU	4
PROGRAM : EYEWITNESS NEWS AT 11P												
47			1100P-1135P	30		\$2,000.00	11/5	11/5	1		MON	1
PROGRAM : EYEWITNESS NEWS AT 11P												
48	S		1135P-1210A	30		\$750.00	10/30	11/1	0		TU-TH	0
PROGRAM : NIGHTLINE												
49	S		1135P-1210A	30		\$750.00	11/5	11/5	0		MON	0
PROGRAM : NIGHTLINE												
50	S		1205A-105A	30		\$400.00	10/30	11/1	3		TU-TH	3
PROGRAM : JIMMY KIMMEL												
51	S		1205A-105A	30		\$400.00	11/5	11/5	1		MON	1
PROGRAM : JIMMY KIMMEL												

REP HEADLINE# 6144824      TRF# 312011      REP: TEL# 703 528 7800      FAX# 703 528 7880

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$      CREDIT ADVISORY: AGENCY CREDIT RISK !!      OCT16/12 10.00

ORDER WORKSHEET      HARRIS REPORT FROM REP      \*\*\* WFTV-TV \*\*\*

\*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
52			330P-700P	30		\$3,750.00	11/3	11/3	1		SAT	1
PROGRAM : ABC COLLEGE FOOTBALL												
53			1130P-1200M	30		\$700.00	11/4	11/4	1		SUN	1
PROGRAM : SPORTS NIGHT ON 9												
NOV/12 183425.00												
CONTRACT TOTAL											183425.00	
TOTAL SPOTS											137	

MARKET TOTALS \$880,661      WFTV 34%      WKMG 21%      WESH 28%      WOFL 12%      WKCF 1%      WRBW 2%      CABL 0%

WOPX 0%      WRDQ 2%      EFTV 0%

SVC- NSI      DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

CLASS, PLAN, SECT    Q-PAID PGM    R RATE    S-SPOTS PER WEEK    T-TIME    X DATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE